

PHOTOGRAPHY SESSION

# *Style Guide*



Sea Level Photography



# "What do I wear to my photography session?"

This is the number one question I get asked from clients. As a mama and photo lover myself, I know the struggle and stress that planning everyone's wardrobe can bring. From scouring closets to realizing your favorite dress doesn't fit like you remember, to trying to color match, it can all be too much.

That's why I created this guide to personally help prepare you for your session without the stress and worry of what to wear. By the end of this guide, you will be confident in your wardrobe selections.

*Ka,  
Seanna*





# *a good place to start...*

The way you are dressed has a huge impact on the overall look of your photos. You want the natural beauty and textures of Maui to compliment you.

Please keep these four things in mind while coordinating your wardrobe:

## **Movement - Neutrals - Pattern - Texture**

The best advice I can give is to start with one person. Most of the time it will be the matriarch of the family. It is most important that she feels her best, and everyone else can be styled around her.





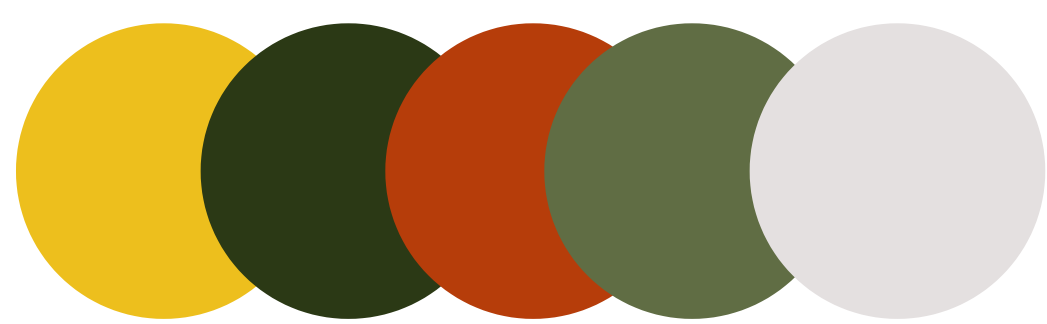
# Color Scheme

## CHOOSE YOUR COLOR PALETTE

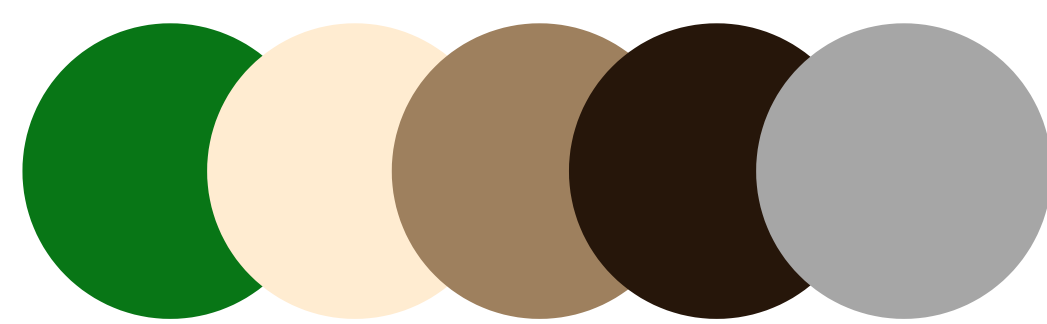


Contrary to belief, and very outdated ways, you don't want to dress everyone in the same color or outfit. Not to say it can't be done right, but I suggest, rather than trying to match exactly, opt for a matching color palette instead.

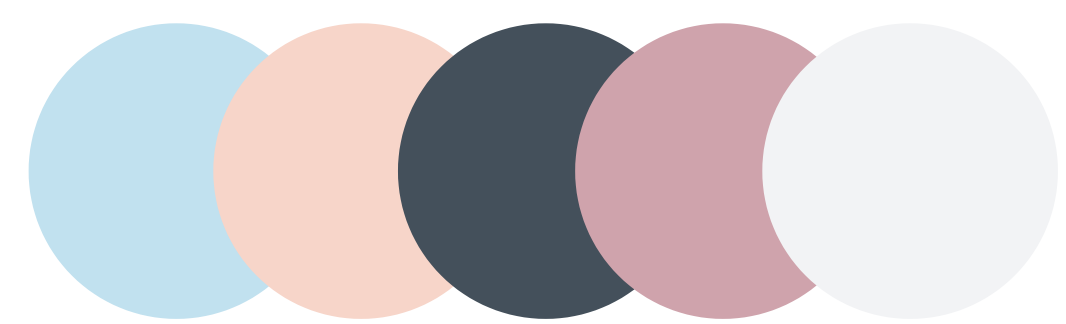
Your color palette should include 4-5 colors. You want to pick these according to tones instead of just colors. Examples of tones can include earth tones, neutral tones, beach tones, pastels, etc. If you already know your location, pay close attention to the colors represented there. Check out the examples shown.



MOUNTAIN LOCATION



WATERFALL/STREAM



BEACH LOCATION





# Coordinating Patterns

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Another way to add dimension to your images is to coordinate your wardrobe with both solids and patterns. One or two members of the family can wear solid colors and then sprinkle in some pattern. Patterns such as stripes, shapes, or floral can add the perfect variety as long as the colors match the palette and are not distracting.





# Texture & Accessories

Adding textures such as lace, crochet or muslin adds a beautiful layer to your photos.

Accessories are where you can make your images really pop with color, personality, and/or flare while keeping it simple! Pull out that thrifty hat, wear the sparkling jewelry you got for your birthday, or I can order a custom haku lei for you.





## Ladies

Here are some things that are universally flattering on women

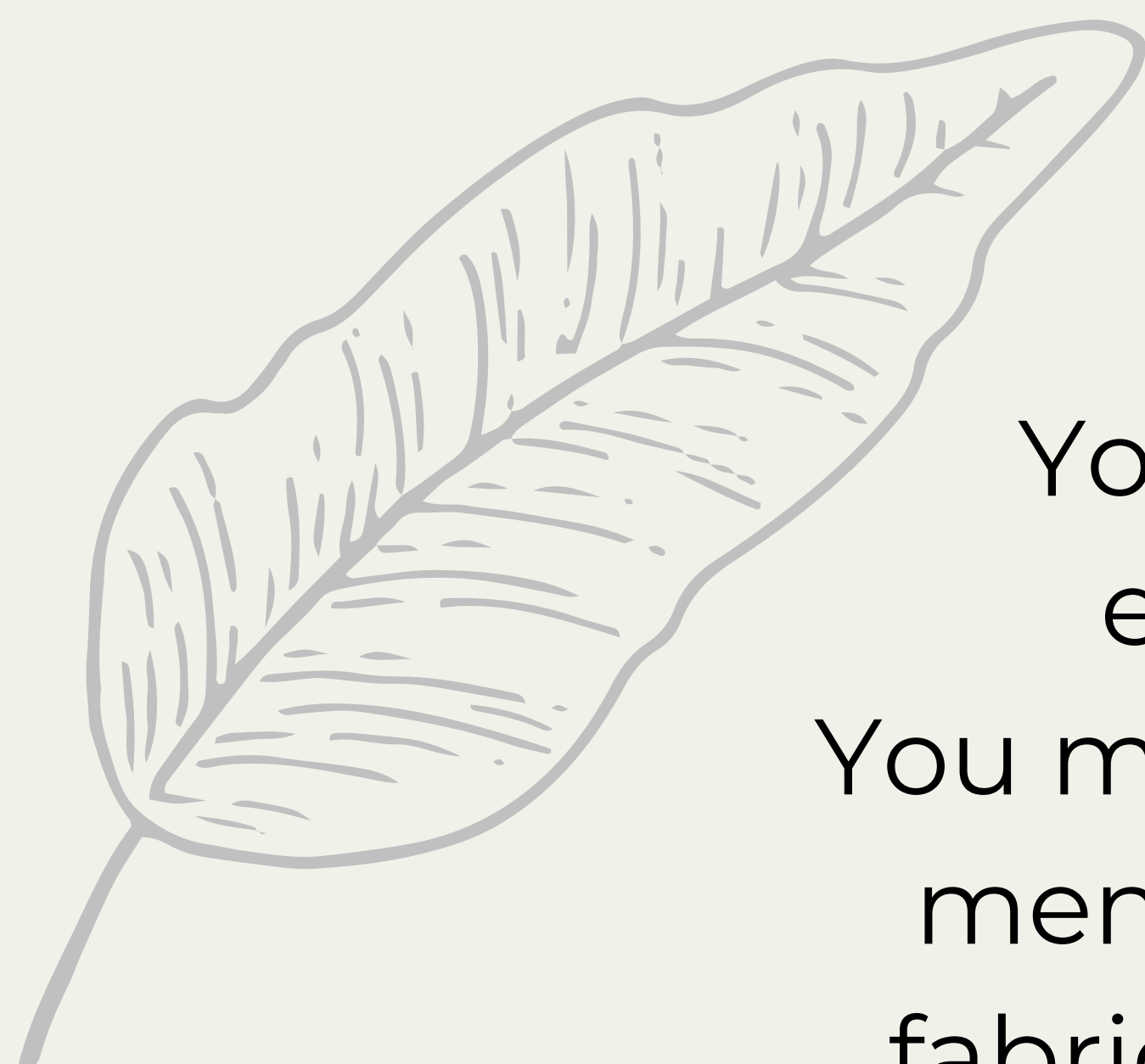
- long wrap dresses
- tops- fitted shirts, tops with fun detail or texture, V-necks or tops that are shoulder less
- bottoms- fun pants(like bell bottoms) high waisted pants or skirts are also very figure flattering
- Under garments- all nude colored, pinkie petals, (when bra can't be worn) or nude lace bandeau (if top is too low cut)

## Gents

- Tops- button ups, heneleys, or plain t shirts work great. Remember to stick to lighter, natural fabrics.
- Bottoms- fitted jeans or khaki colored pants or shorts.

## Kiddos

- Kids are a great way to throw in a little print, texture or pattern
- Make sure they are comfortable and that they can move freely



## Keep in mind....

You will most likely be ditching your shoes especially if you are at a beach location. You may want to sit for some of your photos, so as mentioned above, lean towards longer, lighter fabric, dresses and skirts for ease of movement.





# *For her...*

## **Let's talk hair and makeup**

I highly recommend getting your hair and makeup done professionally. It's a nice treat and a great way to have some you time before your photos.

**If getting your make up done by someone else isn't possible, here are some tips and tricks.**

Wear your hair down. It will add beautiful movement, especially if there is a little bit of wind.

Don't be afraid to add lashes or extra contour.

Wear your makeup a little bolder than usual, especially on your lip color.

You want to enhance the things that make you beautiful!







## **say yes to....**

- soft, neutral, or warm colors in a cohesive palette
- quiet prints and solids
- statement jewelry that does not over power
- showing skin for emotion and connection
- twirl dresses for girls
- chino shorts or pants for boys
- patterns that are subtle
- show your body art



## **say no to....**

- loose fitting tops or dresses for women
- large logo
- stiff fabrics
- baseball caps
- sunglasses
- watches or hairbands on arms
- short, tight dresses or skirts
- bright or neon colors
- busy or loud/large prints
- everyone with matching colored tops and bottoms



You are on your way to planning your magazine worthy wardrobe!

Feel free to send me photos or help with wardrobe styling at any time. I have a list of recommended places to shop if you need more ideas.

Happy planning!

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